

INTIMODA SUPPORTED BY CPM Body & Beach

NEW FACES

Новые Лица

— *The best way to launch your brand* —

Intimoda, the Russian title by Intima Media Group, in collaboration with CPM Body&Beach is supporting emerging brands. Our new section is a wonderful way to let distributors as well as the most influential stores discover your brand!

We invite emerging brands to participate in Intimoda's **NEW FACES** section. Participants are in with a chance of being featured in Intimoda magazine as well as its blog, Intimoda Edit!

Intimoda will evaluate the candidature and select 5 to 7 finalists who will be featured in the magazine and blog!

All the finalists will be featured in the magazine with an editorial article!

Intimoda will select one brand amongst the finalists as the seasonal winner who will receive:

FROM INTIMODA:

- ✓ a bilingual Russian and English editorial article in the magazine and blog
- ✓ 1 complementary advertising page in Intimoda
- ✓ a special award and a presentation of the winner at CPM BODY&BEACH

AND FROM CPM BODY&BEACH:

- ✓ a complimentary booth or an extended visibility if they already have one
- ✓ the opportunity to feature your new collection on the catwalk.

Who Can Participate?

Participation is open to all **emerging brands** and **designers** within the **lingerie, nightwear, beachwear, loungewear** and **hosiery** sectors, who have already successfully delivered at least one collection.

Only those entries whose application has been duly completed and received within the requested deadline shall be considered for the competition.

The brand must be no more than 5 years old.

How to Participate?

To apply to the selection process, please send us the following documents:

- A presentation** of the brand
- At least **5 high resolution photos** of the brand's latest collection (modelled collection pictures, 300 dpi, 21x29cm minimum)
- Your brand's **website** and **social media**
- How many retail **clients** your brand currently has (retail stores)
- The names of your **3 main clients**

Contact: intimoda-magazine@intimagroup.com

INTIMODA

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